

George Crawford

Director, Office Advisory Team



George brings a unique background to Meridian Real Estate combining his sales experience, which includes several years as a top-producing territory sales manager in one of the nation's leading pharmaceutical corporations, his entrepreneurial enterprises as an advisor and negotiator for investment real estate transactions, and his experience as a professional athlete. After spending three years as a professional soccer player in the U.S. and abroad, George worked as a sales representative for a regional telecommunications corporation and later as a territory manager for Wyeth's pharmaceutical sales team. Through his ability to build strong professional relationships and effectively communicate value, George developed and trained physicians to speak on behalf of Wyeth's product portfolio and watched market shares grow to the highest level ever seen in the territory.

While excelling as a sales professional, George was simultaneously developing an entrepreneurial venture as an investment real estate advisor. George joins Meridian to provide a broader scope and expanded level of real estate advisory services to his clients.

George is a savvy and experienced negotiator who focuses on furthering his clients' best interests, and is skilled in parlaying their needs and values into optimum operational and economic situations for their companies.

Real Estate Specialty

Office Tenant/Buyer Representation

Professional History

Meridian Real Estate
Director, Office Advisory Team

Wyeth Pharmaceuticals
Territory Manager
2001 –2003

Valuecomm Inc.
Sales Representative
1999 –2001

Indianapolis Twister/Blast/Cincinnati
Riverhawks
Professional Soccer Player
1996-1999

Education

Indiana University Bloomington
B.S. in Telecommunications/Marketing
Co-captain IU Men's Soccer team
IU/NCAA Committee for Gender Equity

Personal Affiliations/Community Involvement

Carmel United Soccer Club – Coach
Butler University Men's Soccer –Volunteer Assistant Coach – 2004
Member, Kappa Alpha Psi Fraternity Inc., Alumni Chapter