

## Bruce E. Asper

### Executive Vice President



During his 22 years in commercial real estate, Bruce has provided his clients with leading-edge real estate services completing over 750 sale and lease transactions valued at over \$2 billion and encompassing nearly 15 million square feet of space.

His mission is simple: to enable his clients - owners, occupiers, investors and developers - to make the best real estate decisions possible by providing strategic services that **add value, reduce costs** and **manage risk**.

With a diverse background encompassing real estate brokerage, asset management, development, investment and financing, Bruce brings a unique perspective to the brokerage business and the ability to customize solutions for each client's specific needs. His commitment to his clients, his diverse background and skill set, his attention to detail and his passion for the real estate business have earned him long-term relationships with leaders on both the ownership and occupier side.

His representation of tenant clients such as Konica Minolta, McKinsey & Company, Morgan Lewis, O'Melveny & Myers, Clear Channel, The Los Angeles Police Department, and landlords such as TIAA-CREF, LNR Partners, Equity Office, Trizec, CB Richard Ellis Investors, RREEF, Invesco and Morgan Stanley Real Estate Fund and numerous others have earned him recognition as a leader in the industry.

### Real Estate Specialty

Large Tenant Representation  
Corporate Real Estate Consulting  
Investment Services  
Office Leasing

### Education Professional History

Arizona State University, Bachelor of Arts  
1986

### Professional History

Meridian Real Estate  
Executive Vice President

Kennedy Wilson, Managing Director  
Acquisitions and Asset Management  
2007 - 2009

CB Richard Ellis, Vice President  
2001 - 2007

Jones Lang LaSalle, Vice President  
1996 - 2001

Premisys, Managing Director  
1994 - 1996

The Brookhollow Group, Leasing Director  
1991 - 1994

Coldwell Banker Commercial, Associate  
1987 - 1991