



Indianapolis Overview

Indianapolis is the state capital of Indiana. It is known as the “Crossroads of America” as it has more interstates than any other major metropolitan area and is only a one day drive from 50% of the US population.

Indianapolis is the 12th largest metropolitan area in the country with a population in excess of 1.7 million in the metro area.

It is home to numerous corporate headquarters such as:

- WellPoint
- Roche
- Eli Lilly
- Consec

Indiana is continuing to undergo a transformation from a manufacturing economy to a high tech-life sciences-services economy.

Indianapolis is home to the second largest medical school (IU) and was recently ranked #8 in the nation (2nd in the Midwest) in medical technology jobs.

Indiana also boasts the lowest unemployment rate in the Midwest at 4.5%.

Indiana’s success in changing its economic base is evident in the following achievements:

- Indianapolis ranks as the #3 least costly large city to do business. *KMPG Competitive Alternatives Study, 2006*
- The Indianapolis MSA has the ninth highest total number of life sciences employees in the nation. *Area Development March 2007*





Indianapolis Overview (continued)

- Indiana ranks 6th among the 50 states for top business climate. *Site Selection, November 2005*
- Indianapolis was ranked by site selection consultants as the fifth most attractive city when it comes to selecting an expansion or relocation site. *Expansion Management, July 2005*
- Indiana is one of the nation's four life sciences leaders based on the number and concentration of life sciences-related jobs. *Battelle Memorial Institute and Biotechnology Industry Organization (BIO), May 2006.*

In addition Indianapolis has a long rich history in the sports world. It is known as the “Amateur Sports Capital of the World”, home to the NCAA headquarters as well as numerous amateur sports organizations such as US Track & Field, US Gymnastics, US Diving and US Synchronized Swimming just to name a few.

Indianapolis is also home to the NFL's Indianapolis Colts, NBA's Indiana Pacers and Minor League Baseball's Indianapolis Indians.

The Indianapolis Colts will open the 2008 season in the new Lucas Oil Stadium, a brand new multi-use facility with a retractable roof.

To further enhance central Indiana's sporting reputation it is the home of The Indianapolis Motor Speedway featuring The Indy 500 and and Nascar's Allstate Brickyard 400 each year.

